

Q1 2024 Financial Results

30 May 2024

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Highlights



Financial Performance

- Promising start to the year aided by the strong momentum in Online coupled with Retail resilience
- Q1'24 EBITDA margin at 35% in line with last quarters of previous year
- Robust cash position with Net Debt/LTM EBITDA at 0.14x
- On track to deliver 2024 outlook

Operational Progress

- Eurojackpot gaining ground, supported by a strong 360 campaign & leading to **incremental GGR contribution**
- Online Sportsbook gearing up for Euro 2024 with new **Loyalty Scheme** and further product enhancements
- OPAP iLottery proposition records high **penetration** driven by increased player **awareness** and **upgraded customer experiences**
- OPAP Store App customer base is growing further, reflecting our steadfast focus on digitalization

Q1 2024 Financial Review

**Pavel Mucha,
Chief Financial Officer**



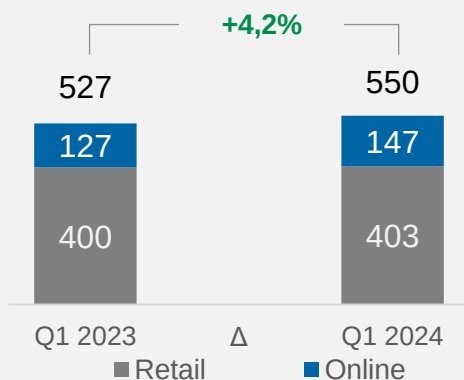


Q1 2024 Overview

2024 kicks-off promisingly demonstrating robust online growth coupled with resilient retail contribution

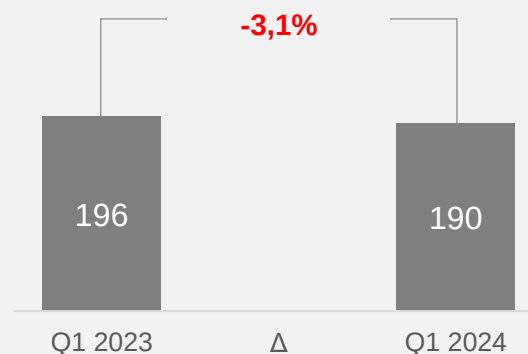


Revenues (GGR)



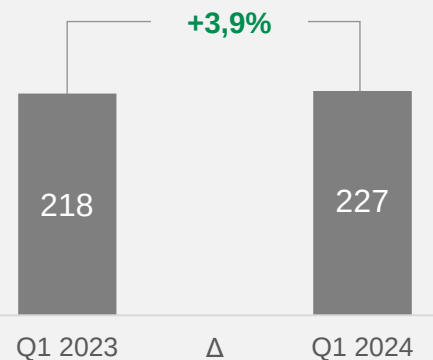
- **Retail GGR** grew by 0.6% y-o-y negatively affected by the customer-friendly sports results especially in January
- **Online recorded significant increase** (+15.4% y-o-y) facilitated by our continuing digital focus and enhanced proposition

EBITDA



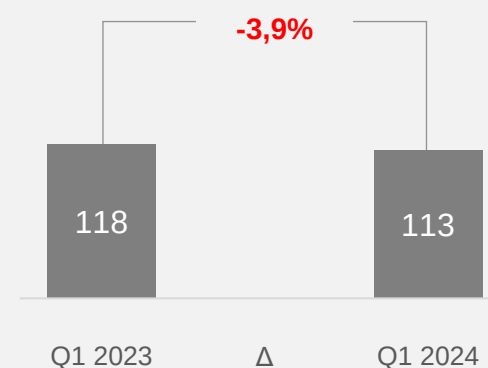
- **-2.5% YoY on a comparable basis** excluding one-off items, with front-loading of marketing expenses to support new recent product launches (Lotto, Tzoker, Eurojackpot)
- Q1'24 Recurring **EBITDA margin** at levels of 35%

Gross Profit (from gaming operations)¹



- Higher y-o-y on the back of higher revenue generation
- High **Gross profit margin** at 41.2%

Net Profit



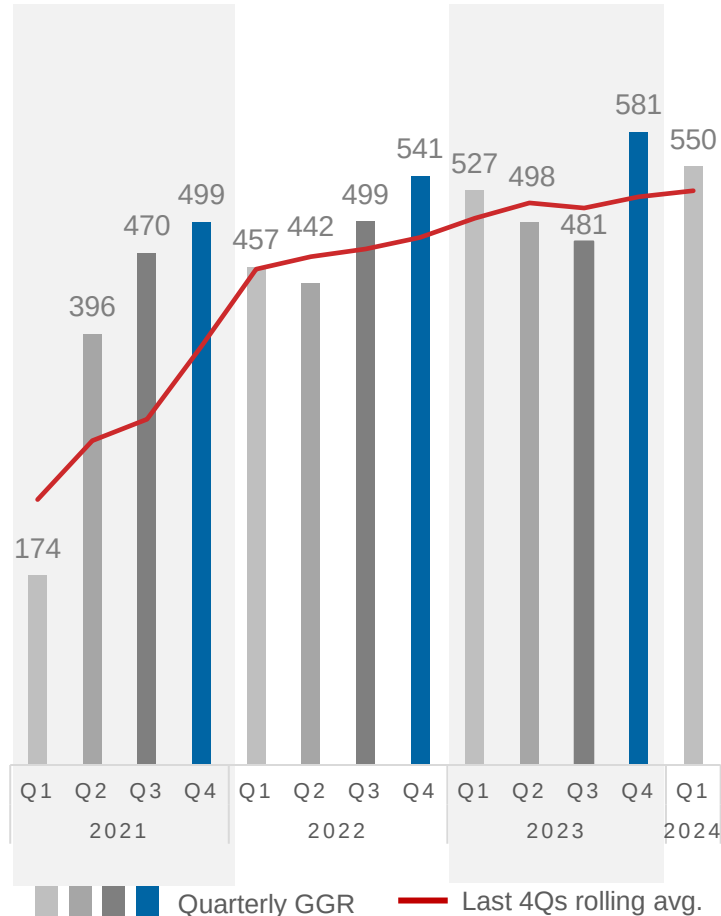
- **-2.4% YoY on a comparable basis** excluding one-off items
- Solid **Net profit margin** at 21%

¹ GGR-GGR contribution-Agents' commission-other Direct Costs

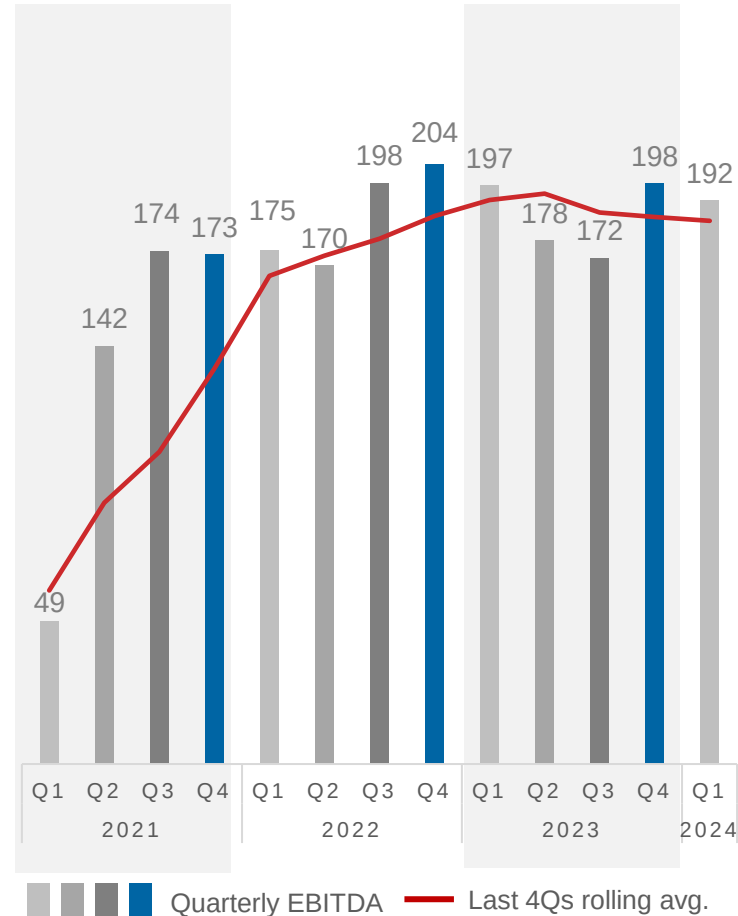
Key Quarterly Financials 2021-2024

Healthy performance reflected across key metrics

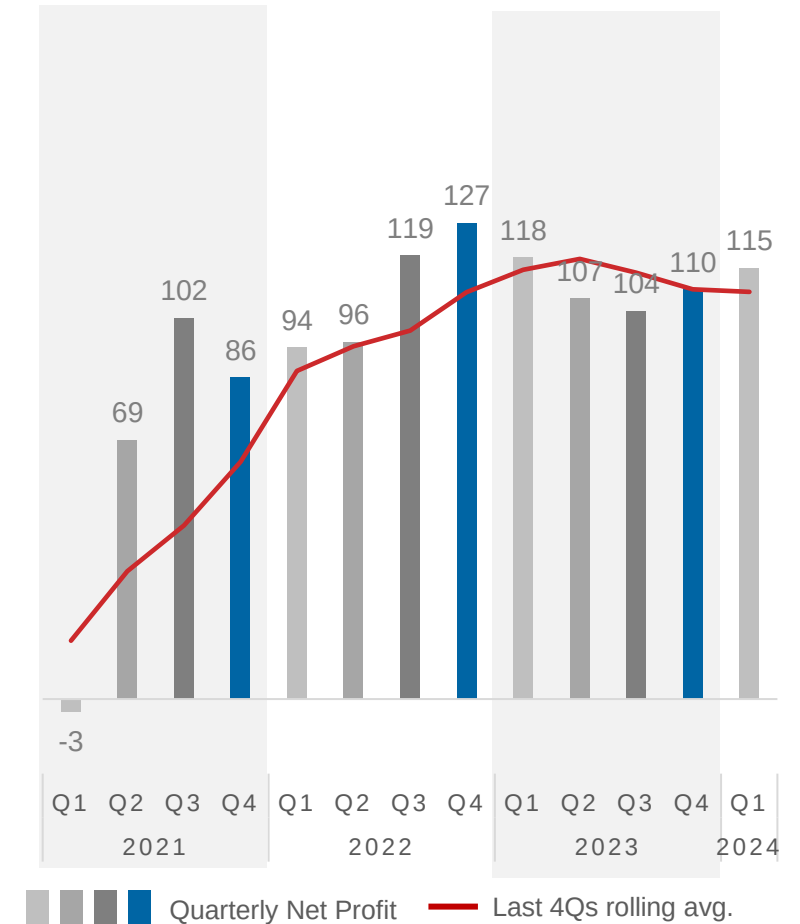
Revenues (GGR)



EBITDA recurring



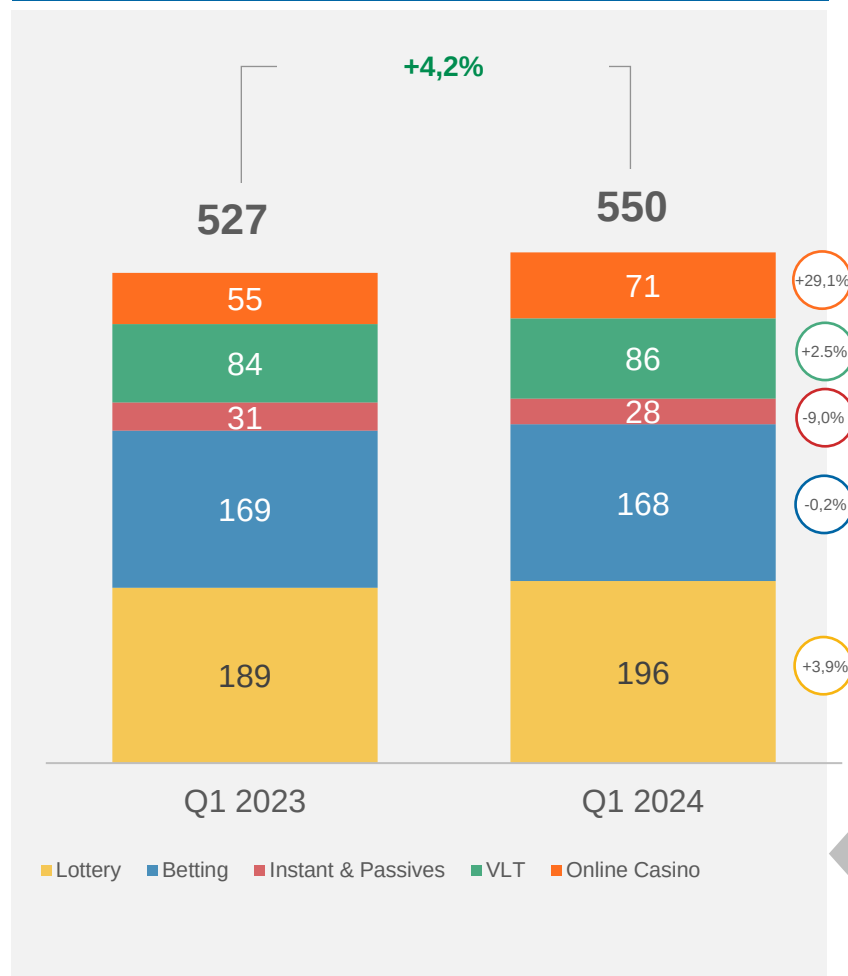
Net Profit recurring



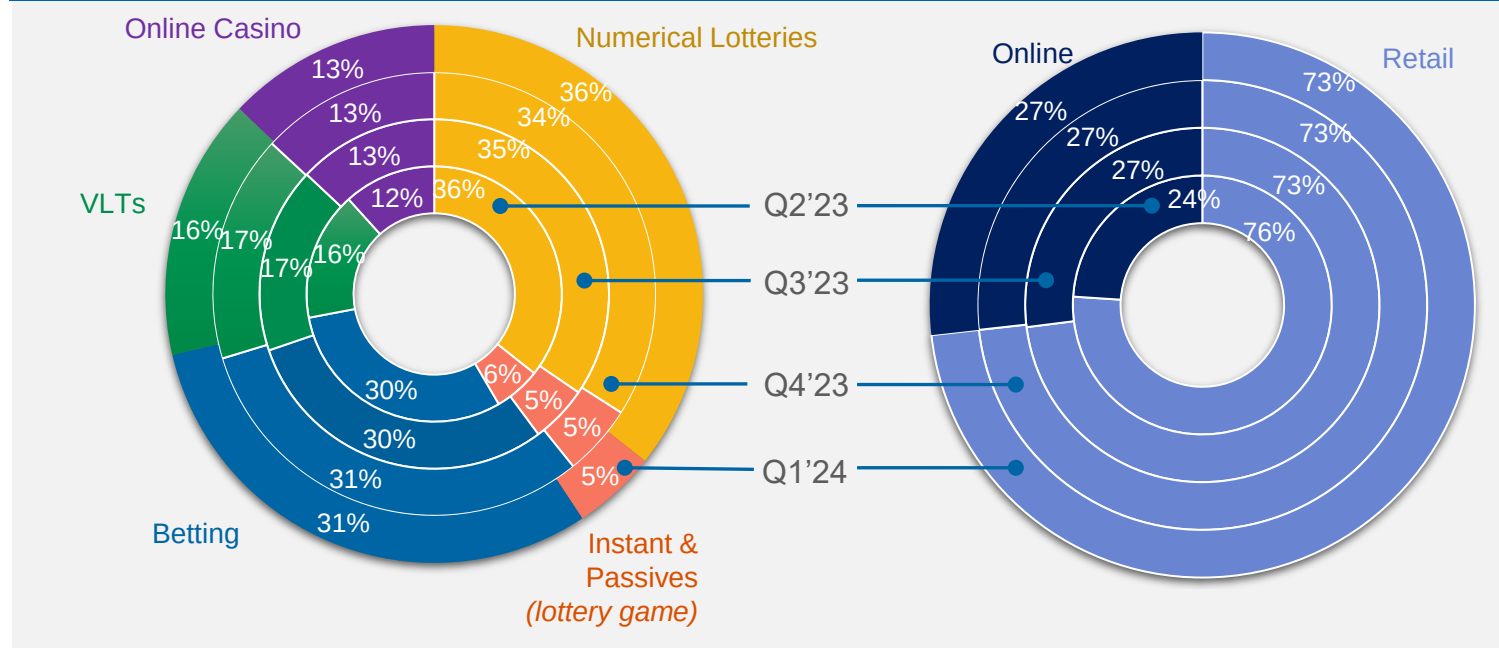
Revenues (GGR)



Q1 2024 GGR analysis



Last 4 quarters GGR breakdown per product & channel



Q1

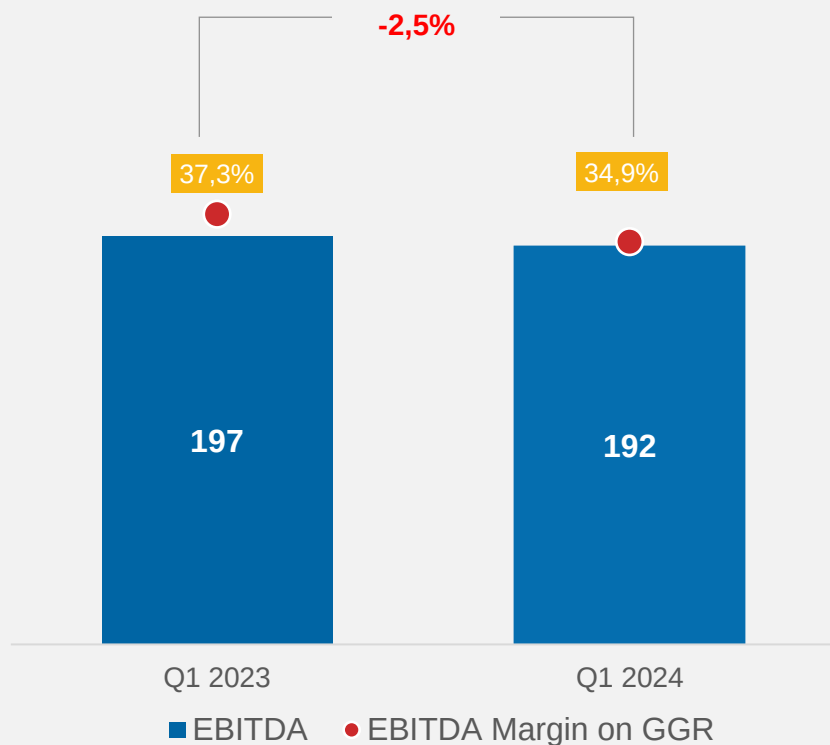
- **Numerical lotteries:** +3.9% on the back of strong Lotto performance, solid Tzoker contribution in both channels & strong early performance of Eurojackpot
- **Betting:** -0.2% despite customer friendly results in January, supported though by PowerSpin and Virtuals healthy growth
- **VLTs:** +2.5% boosted by promotional activities, increased walk-ins and spending
- **Instant & Passives:** -9%, on the back of significant drop in Scratch despite growth of Ethniko & Laiko
- **Online Casino:** +29.1% building on the success of previous quarters

EBITDA bridge



Profitability (*recurring figures*)

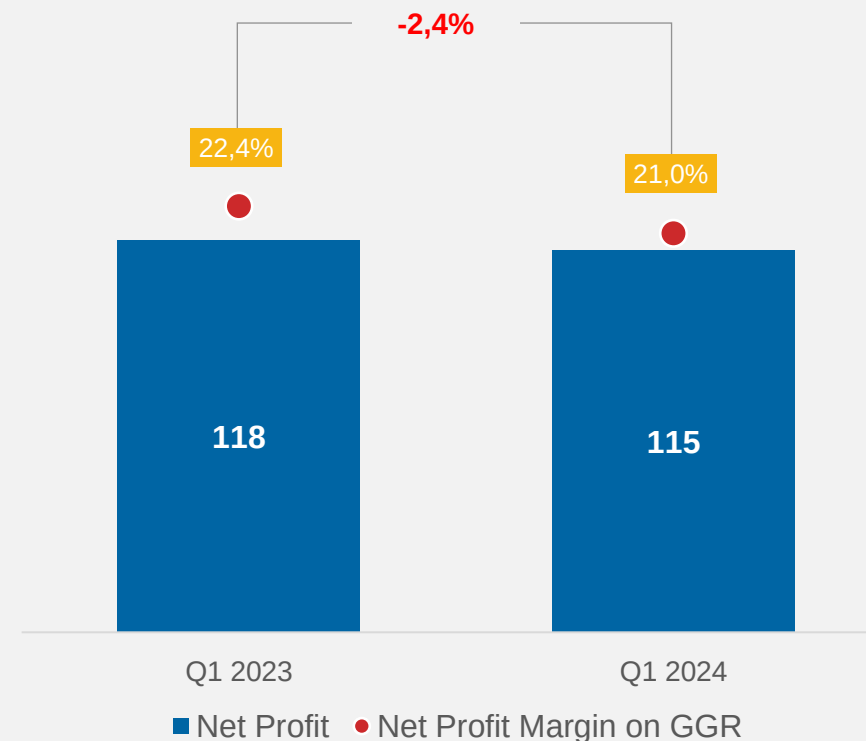
Q1 EBITDA*



*Excl. one-off expenses of €1.6m in Q1'24 and €0.4m in Q1'23

Healthy margins and operating profitability sustained at FY'23 levels

Q1 Net Profit**



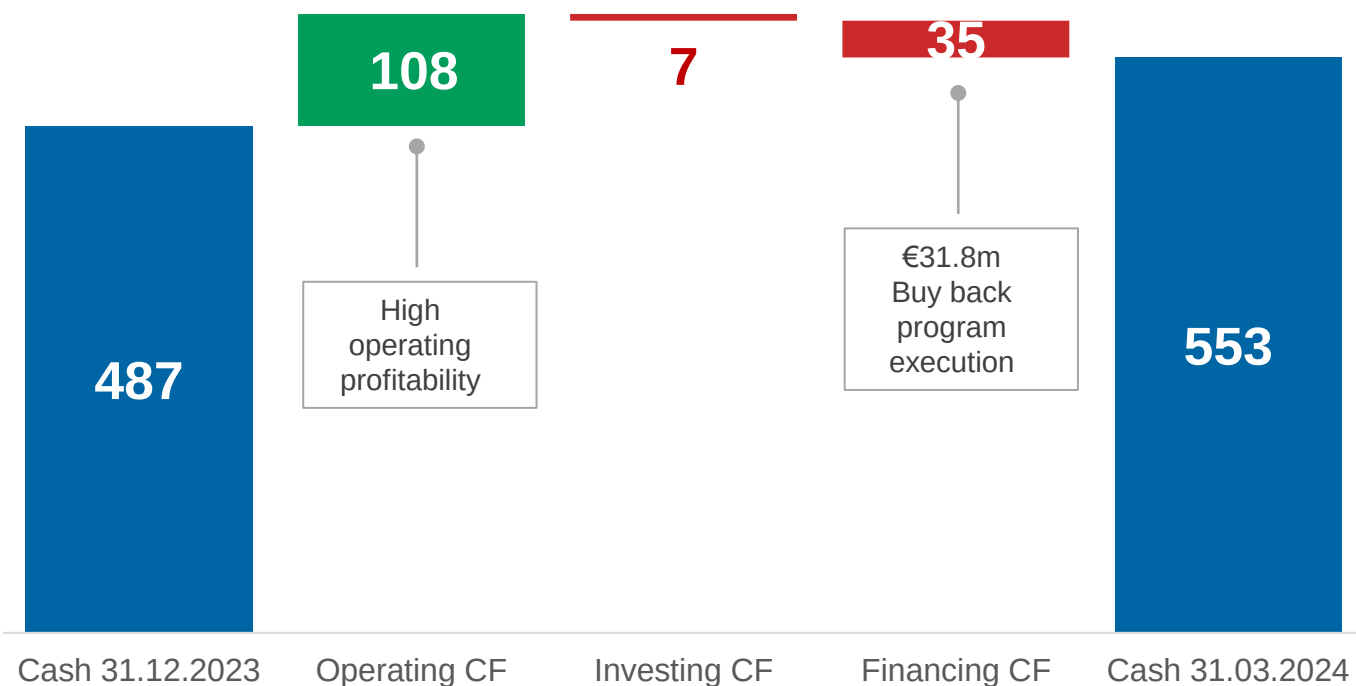
**Excl. one-off expenses of €2.1m in Q1'24 and €0.4m in Q1'23

Healthy profitability generation

Cash Flow & Net Debt



Cash Flow Bridge



Amounts in €m

Net Debt

Strong financial position with Net Debt at €101m*

*as of 31.03.2024, pre IFRS 16 basis

- **0.14x Net Debt / LTM EBITDA**
(or 0.18x incl. leases)
- **177.4x Interest Coverage**
based on LTM figures
- **Fixed** interest rates (94% of Debt)
c2.7% avg. cost of lending
long maturity profile

Share Buyback

- ❑ Up to €150m buyback program commenced on 3 Oct'23 – 61% completed
- ❑ 7,707,999 Treasury Shares / 2.08% of Share Capital (as of 24th May 24)

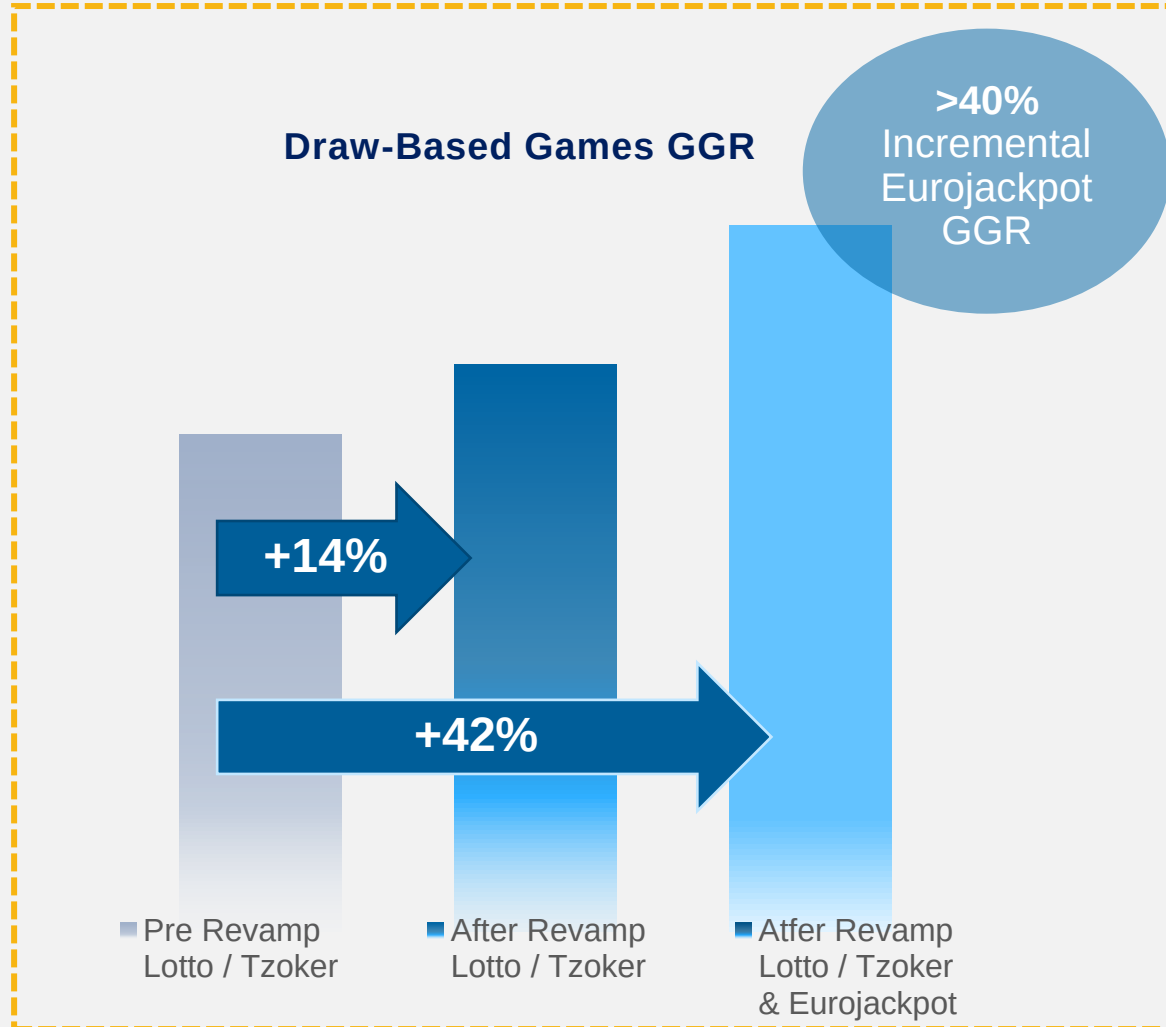
Operational & Business Update

**Jan Karas,
Chief Executive Officer**



Our Draw-Based Games Universe

Gaining momentum with **Eurojackpot** on the forefront



Avg Slip Value



€6.4

+33% vs Tzoker

€4.8

+50% vs pre revamp

€3.3

+33% vs pre revamp

Data refer to the period from 6th March to 30th April

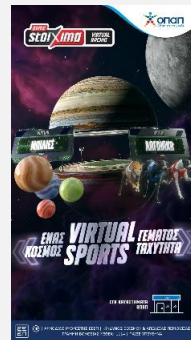
Appealing customer proposition across channels strengthening engagement levels

Retail



SCRATCH 7S FAMILY & €1M TICKET Launch

Renewal of the Scratch 7s family with new design and special printing effects, offering the opportunity for winnings up to **€1 million!**



Pame Stoixima VIRTUAL RACING

Enrichment of Virtuals portfolio with 2 new propositions for simulated racing, **Marbles & Greyhounds**



PLAY STORES Promo Event

New activation in Play Stores on the occasion of March festive days including thematic events and rewards aiming to strengthen ties with communities

New apartment LAIKO TICKET

A special draw of Laiko awards a **brand-new apartment worth 400k euro!**



Pame Stoixima Loyalty scheme

Launch of **PS Rewards**, the first loyalty program in the online environment, rewarding players' loyalty to PS.gr



Pame Stoixima BLOG

A new mobile-first website with performance-friendly features aiming to complement PS.gr and increase **customers' engagement**

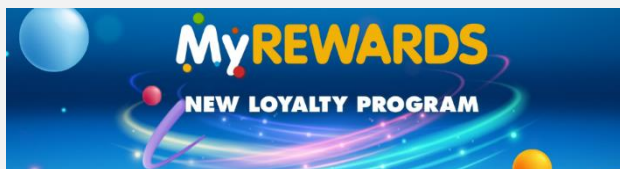
iLottery new Loyalty program

Launch of a new dedicated iLottery Rewards Scheme, automatically rewarding users



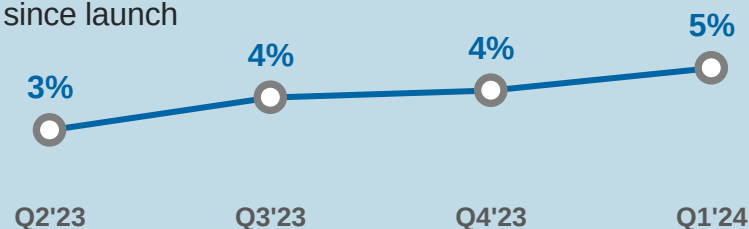
opaponline.gr (iLottery) 1-year anniversary

Our opaponline.gr proposition concludes a successful year and aims higher



Penetration*

High penetration levels remaining on upward trend since launch



* iLottery GGR as % of total Lottery GGR



Awareness

Increased awareness with 62% of total population & 71% of players recognizing OpapOnline.gr



Fun Games and Group Play

Enhanced proposition with Free2Play games & Loyalty

+74%

iLottery
GGR
increase
since launch

Thanks for your feedback.
You can also write a review.
★★★★★

4.8

App Rating iOS

Download on the
App Store

GET IT ON
Google Play

**>120k
downloads**



Our retail estate

Creating unforgettable experiences



OPAP estate end of Q1'24

OPAP stores

 Greece
3,100

 Cyprus
203

Play Stores

 Greece
363

Indirect POS & Street vendors

 Greece
c.6,000

Digitalization

Audio solution

1,002
stores

Smart Digital Infrastructure

c.1,150
stores

In-store events & promos in Q1'24

OPAP Stores

>5,1k
events

PLAY Stores

>18,7k
events

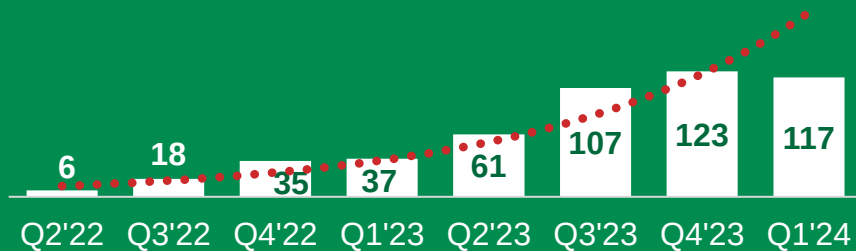
OPAP Store App

Customer base exceeded the milestone of 1.000.000 users!



Highly attractive to retail players while promoting digitalization process

Active “play on device” players (th.)

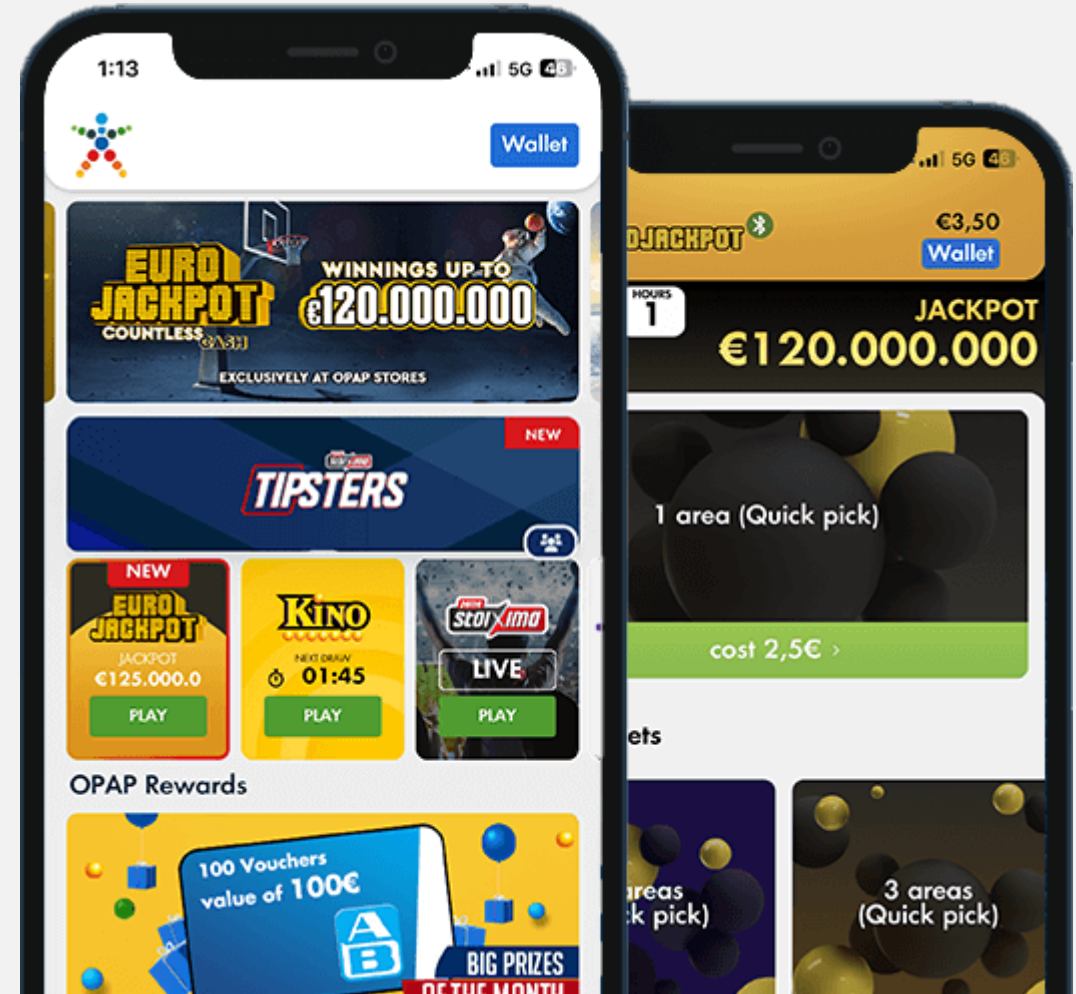
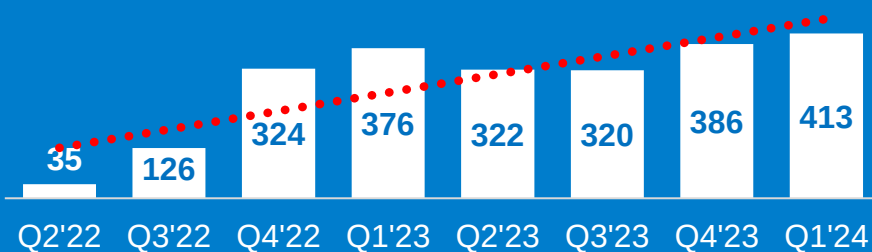


* Active players refers to bet placement through OPAP Store App



Continues recording increased engagement levels and spending

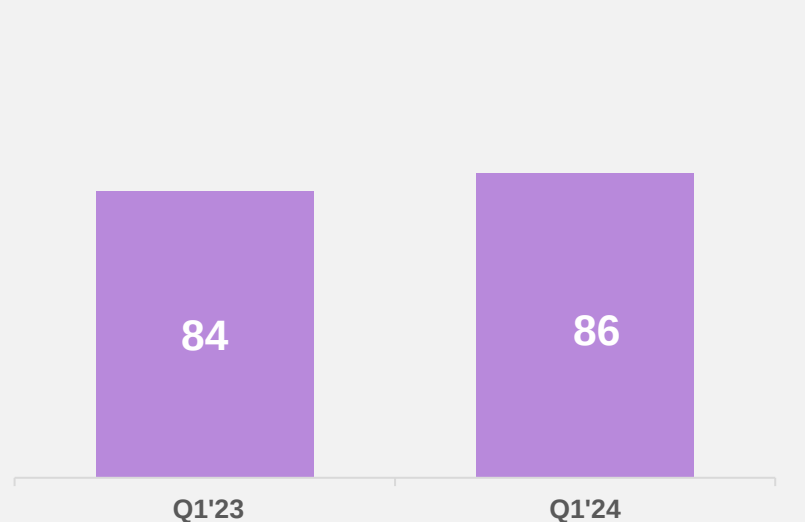
Active scanners (th.)



VLTs revenues climb higher



Performance overview (GGR €m)



€39.6
GGR / VLT /
day
Q1'24



Offering

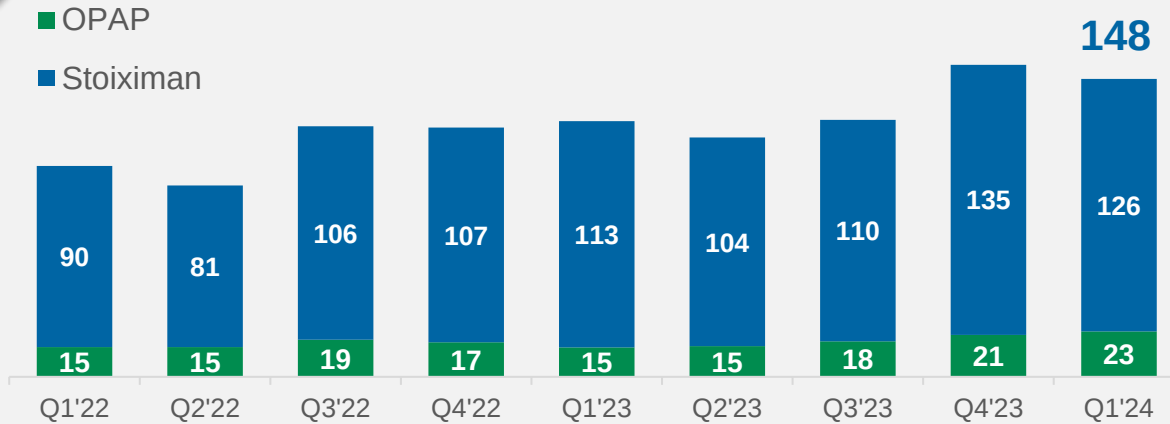
VLTs Estate Upgrade

- > 1,960 new vendor EGT cabinets in the market
- >1,870 stores have benefited from VLTs cabinets optimization
- >9,400 cabinets replaced so far
Modern design - large screens - new games
- 94% of active players have experienced the new machines till end of Q1 2024

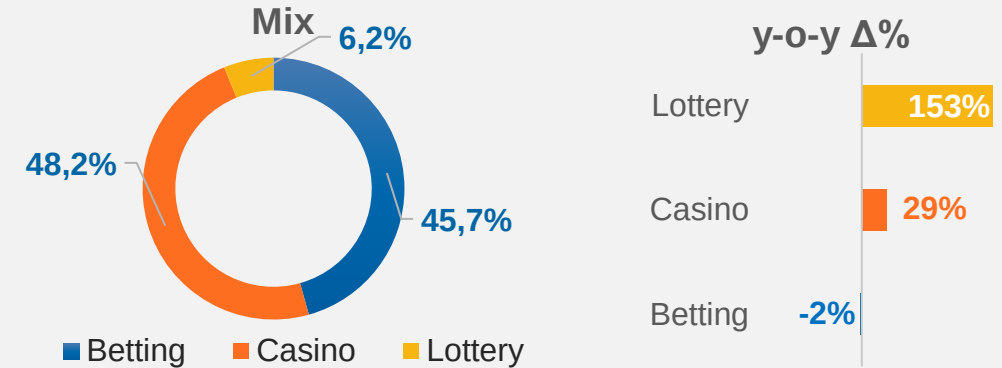
194 exciting VLT
games available

Online GGR contribution goes up

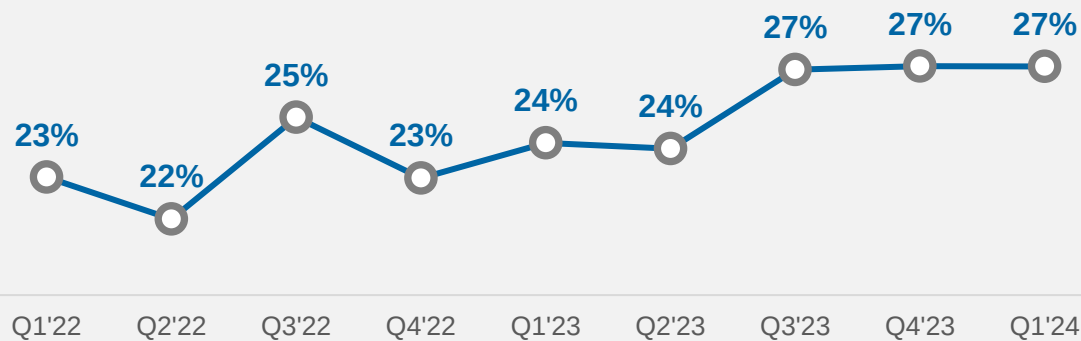
Online revenues per brand (€m)



Online product mix & performance (Q1'24 GGR)

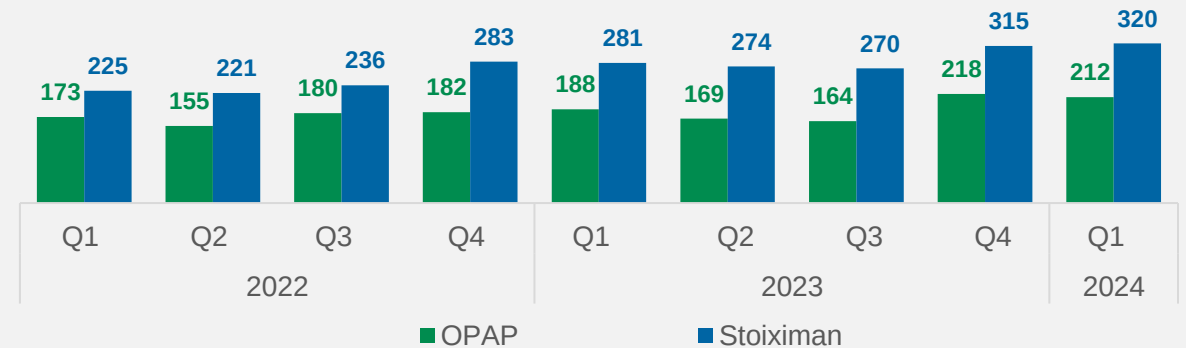


Online contribution to reported GGR



Online penetration continues its upward trend

Active monthly players ('000)



High customer activity levels reflecting our continuous digital focus

We continue to lead with purpose and responsibility

#1 company in CSR in Greece



Reinforcing the Greek Economy



OPAP Forward
Plus 13 new SMEs joining the program

Supporting Local Communities



Together for a Good Cause

Invest in Youth



Sport Academies for young athletes

Appendix





Consolidated Statement of Financial Position

Consolidated Statement of Financial Position			
('000 €)		31.03.2024	31.12.2023
Assets	Current assets		
	Cash and cash equivalents	553,369	487,334
	Receivables	80,657	104,259
	Other current assets	94,270	88,158
	Total current assets	728,296	679,751
	Non - current assets		
	Intangible assets	907,352	930,483
	Property, plant & equipment	43,616	45,470
	Other non - current assets	437,922	444,382
	Total non - current assets	1,388,890	1,420,335
TOTAL ASSETS		2,117,186	2,100,086
Equity & Liabilities	Short-term Loans		
	Short-term trade payables	152,211	201,501
	Other Short-term liabilities	295,451	314,828
	Long-term Loans	586,830	586,569
	Other long-term liabilities	149,492	148,449
	Total liabilities	1,258,424	1,325,323
	Total equity	858,762	774,763
	TOTAL EQUITY & LIABILITIES	2,117,186	2,100,086

Consolidated Income Statement

('000 €)
Revenue (GGR)
GGR contribution and other levies and duties
Net gaming revenue (NGR)
Agents' commission
Other direct costs
Revenue from non-gaming activities
Other operating income related to the extension of the concession of the exclusive right 2020-2030
Cost of sales related to non-financial assets
Payroll expenses
Marketing expenses
Other operating expenses
Net impairment losses on financial assets
EBITDA
EBIT
EBT
EAT and minorities

Consolidated Income Statement			
31.03.2024	31.03.2023	Δ	Δ%
549,698	527,445	22,253	4.2%
-173,200	-163,956	-9,244	5.6%
376,498	363,489	13,009	3.6%
-104,973	-102,245	-2,728	2.7%
-44,886	-43,192	-1,694	3.9%
23,584	26,230	-2,646	-10.1%
58,839	57,885	954	1.6%
-13,382	-16,821	3,439	-20.4%
-25,572	-22,078	-3,494	15.8%
-34,975	-27,607	-7,368	26.7%
-44,805	-39,008	-5,797	14.9%
-34	-196	162	-82.7%
190,292	196,459	-6,167	-3.1%
157,175	164,244	-7,069	-4.3%
155,651	161,172	-5,521	-3.4%
115,751	120,636	-4,885	-4.0%



Consolidated Cash Flow statement

('000 €)	Consolidated Cash flow statement	
	31.03.2024	31.03.2023
OPERATING ACTIVITIES		
Operating Activities before WCC	190,098	197,600
Changes in Working Capital		
Inventories	-9,038	-8,387
Receivables	32,101	20,453
Payables (except banks)	-47,478	-38,286
Interest paid	-16,969	-5,069
Income taxes paid	-40,990	-22,584
Cash flows from operating activities	107,723	143,727
INVESTING ACTIVITIES		
Cash flows from investing activities	-6,523	-4,498
FINANCING ACTIVITIES		
Proceeds from borrowings	-	251,582
Repayment of borrowings	-632	-350,023
Transaction costs related to borrowings	-	-1,500
Payment of lease liabilities	-2,082	-2,510
Acquisition of treasury shares	-31,752	-
Dividends paid / Share Capital returned	-699	-291
Cash flows from financing activities	-35,166	-102,742
Net increase / (decrease) in cash and cash equivalents	66,035	36,487
Cash and cash equivalents at the beginning of the period	487,334	724,433
Cash and cash equivalents at the end of the period	553,369	760,920